

IDEATION PROGRAM **READY TO START**

What to expect when you start a
science-based company



Startup journey at PLNT



Check out our programs!



About Ready To Start

Ready To Start is a free 4-week virtual evening ideation program designed for researchers (PhD's and up) based in Utrecht and Leiden. Come and experience a taste of the entrepreneurial world!

This program is offered to you by PLNT Leiden in collaboration with UtrechtInc. and made possible by 'Kansen voor West' and co-funded by the European Union.



Universiteit
Leiden



utrechtinc



Co-funded by
the European Union

Goals of the program



Take ownership
of your own ambitions



Connect
with other creators, founders
and partners from PLNT



Learn
from the trainers &
receive mentorship from
experienced founders in
the Leiden region



Improve
your business knowledge &
skillset



Topics covered



What is a startup?



How can an incubator help me?



Is entrepreneurship something for me?



Can I combine an academic career with entrepreneurship?



What options do I have to start my own company?



What can I expect from the entrepreneurial journey?



How do I transfer the IP of my research into a new company?



What about grants and subsidies?



Where do I look for team members?



What roles could I fill in a startup team?



Entry criteria

This is what we expect from you

Are you employed by any Leiden-based Knowledge institute, such as: Leiden University, LACDR, LIC, IBL, LUMC, or Hogeschool Leiden? And are you curious about starting a company? Apply now!

You don't need to have a startup idea to join. It's enough if you are already curious about starting a company. We do ask you to keep a research project in mind to use as a thought experiment for the exercises.

During the program

Be present during the online sessions on Mondays

Openness to feedback & new ideas

Meet the trainer

Sven van der Vlies

Sven is Talent Scout at PLNT and Program Manager for Ready To Start. He is your go-to person if you have (potential) startup ideas and need guidance on the first steps to take. Sven can connect you to the right people and help tailor the support PLNT offers to best fit your startup's needs.





Application process

Application

Apply for the 2025 program by filling in the **Application Form**.

Confirmation call

Do you meet all the criteria? Then we will contact you as soon as possible to get acquainted (online). That way we will make your participation final.

Training Days

You will participate in an expert session each Monday and an optional progress session each Wednesday, both running from 20.00-21.00 hours.

Check the **website** for the dates of the online training days.

For any questions, feel free to drop by at PLNT on Langegracht 70 in Leiden or send an email to sven.vandervlies@plnt.nl

Stay in touch!

Follow us on social media



@plntleiden



PLNT Leiden



www.plnt.nl